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ON α -CONVEXITY AND STARLIKENESS

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Abstract. In this paper we give a condition for α -convex function under which we have that $|\arg(zf'(z)/f(z))| < \gamma\pi/2$ ($0 < \gamma \leq 1$).

1. Introduction and preliminaries

First, we cite the following well-known definitions [4].

For a function $f(z)$ analytic in the unit disc $U = \{z : |z| < 1\}$, with $f'(0) \neq 0$ and $f(0) = 0$, we say that it is starlike if and only if $\operatorname{Re}\{zf'(z)/f(z)\} > 0$, $z \in U$.

For a function $f(z)$ analytic in U , with $f'(z) \neq 0$ we say that it is convex if and only if $\operatorname{Re}\{1 + zf''(z)/f'(z)\} > 0$, $z \in U$.

Let A denote the class of functions $f(z)$ analytic in U with $f(0) = f'(0) - 1 = 0$, and let S^* and K denote the subclasses of A which consist of starlike and convex functions, respectively.

Further, let $J(\alpha, f(z))$ denote the operator

$$(1) \quad J(\alpha, f(z)) \equiv (1-\alpha) \frac{zf'(z)}{f(z)} + \alpha \left(1 + \frac{zf''(z)}{f'(z)}\right),$$

where $\alpha > 0$ and $f(z) \in A$.

In [4] Mocanu has introduced the classes M_α of α -convex functions under the condition $\operatorname{Re}\{J(\alpha, f(z))\} > 0$, $z \in U$, $f(z) \in A$. It is well-known that

$$(2) \quad M_\alpha \subset S^*, \quad \alpha > 0.$$

The relation (2) we may write in the form

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$$\operatorname{Re}\{J(\alpha, f(z))\} > 0 \Rightarrow \operatorname{Re}\left\{\frac{zf'(z)}{f(z)}\right\} > 0, \quad z \in U, \quad \alpha > 0,$$

or equivalently:

$$(3) \quad \left|\arg J(\alpha, f(z))\right| < \frac{\pi}{2} \Rightarrow \left|\arg \frac{zf'(z)}{f(z)}\right| < \frac{\pi}{2}, \quad z \in U, \quad \alpha > 0.$$

Now, we may put an expected question about constants β and γ , $0 < \beta, \gamma \leq 1$, such that the following implication

$$\left|\arg J(\alpha, f(z))\right| < \beta \frac{\pi}{2} \Rightarrow \left|\arg \frac{zf'(z)}{f(z)}\right| < \gamma \frac{\pi}{2} \quad (z \in U, \alpha > 0)$$

is true. In that sense, Theorem 1 in the next section gives an answer.

Also, we need some notions about subordination.

Let $f(z)$ and $F(z)$ be analytic in U . The function $f(z)$ is subordinate to $F(z)$, written $f(z) \ll F(z)$, if $f(z)$ is univalent, $f(0) = F(0)$ and $f(U) \subset F(U)$.

For the proof of our main result we use the following lemma due to Miller and Mocanu [2].

LEMMA A. Let $q(z)$ be univalent in U and let $\theta(w)$ and $\phi(w)$ be analytic in a domain D containing $q(U)$, with $\phi(w) \neq 0$ when $w \in q(U)$. Set $Q(z) = zq'(z)\phi(q(z))$, $h(z) = \theta(q(z)) + Q(z)$ and suppose that

(i) $Q(z)$ is starlike in U , and

$$(ii) \operatorname{Re}\left\{\frac{zh'(z)}{Q(z)}\right\} = \operatorname{Re}\left\{\frac{\theta'(q(z))}{\phi(q(z))} + \frac{zQ'(z)}{Q(z)}\right\} > 0, \quad z \in U.$$

If $p(z)$ is analytic in U , with $p(0) = q(0)$, $p(U) \subset D$ and

$$(4) \quad \theta(p(z)) + zp'(z)\phi(p(z)) \ll \theta(q(z)) + zq'(z)\phi(q(z)) = h(z),$$

then $p(z) \ll q(z)$, and $q(z)$ is the best dominant of (4). ■

We note that the univalent function $q(z)$ is said to be a dominant of differential subordination (4) if $p(z) \ll q(z)$ for all $p(z)$ satisfying (4). If $\tilde{q}(z)$ is a dominant of (4) and $\tilde{q}(z) \ll q(z)$ for all dominants $q(z)$ of (4) then $\tilde{q}(z)$ is said to be the best dominant of (4).

More about differential subordinations we can find in [1] and [2].

2. Main result

THEOREM 1. Let $J(\alpha, f(z))$ be defined by (1) for $\alpha > 0$ and $f(z) \in A$, and let $0 < \gamma \leq 1$ be given. If

$$(5) \quad \left|\arg J(\alpha, f(z))\right| < \beta \frac{\pi}{2}, \quad z \in U,$$

where

$$(6) \quad \beta = \frac{2}{\pi} \operatorname{arctg} \left(\operatorname{tg} \frac{\gamma\pi}{2} + \frac{\alpha\gamma}{2\cos \frac{\gamma\pi}{2}} \right),$$

then

$$\left| \arg \frac{zf'(z)}{f(z)} \right| < \gamma \frac{\pi}{2}.$$

For the proof of this theorem we use the following

LEMMA 1. Let $p(z)$ be analytic in U with $p(0) = 1$ and let $\alpha > 0$, $0 < \gamma \leq 1$. If

$$(7) \quad p(z) + \alpha z \frac{p'(z)}{p(z)} << \left(\frac{1+z}{1-z} \right)^\beta, \quad z \in U,$$

where β is given by (6), then $p(z) << \left(\frac{1+z}{1-z} \right)^\gamma$.

Proof. In Lemma A we choose $q(z) = \left(\frac{1+z}{1-z} \right)^\gamma$, $0 < \gamma \leq 1$, and $\phi(w) = \frac{\alpha}{w}$, $\phi(w) = w$. Then we have that the function

$$Q(z) = zq'(z)\phi(q(z)) = \alpha \frac{zq'(z)}{q(z)} = \alpha\gamma \frac{2z}{1-z^2}$$

is really starlike in U , and

$$\operatorname{Re} \left\{ \frac{\theta'(q(z))}{\phi(q(z))} + z \frac{Q'(z)}{Q(z)} \right\} = \operatorname{Re} \left\{ \frac{1}{\alpha} q(z) + z \frac{Q'(z)}{Q(z)} \right\} > 0, \quad z \in U,$$

i.e. the conditions (i) and (ii) of Lemma A are satisfied. By applying that lemma we get that if $p(z)$ is analytic in U with $p(0) = 1$, then the following implication

$$(8) \quad p(z) + \alpha z \frac{p'(z)}{p(z)} << q(z) + \alpha z \frac{q'(z)}{q(z)} = \left(\frac{1+z}{1-z} \right)^\gamma + \alpha\gamma \frac{2z}{1-z^2} \equiv h(z)$$

$$p(z) << \left(\frac{1+z}{1-z} \right)^\gamma$$

is true and this is the best dominant.

For the function $h(z)$ defined in (8) we have

$$(9) \quad h(e^{i\zeta}) = (i \operatorname{ctg} \frac{\zeta}{2})^\gamma + \alpha\gamma \frac{i}{\sin \zeta}.$$

Since

$$i \operatorname{ctg} \frac{\zeta}{2} = \begin{cases} \operatorname{ctg} \frac{\zeta}{2} e^{i \frac{\pi}{2}} & , \quad 0 < \zeta < \pi \\ -\operatorname{ctg} \frac{\zeta}{2} e^{-i \frac{\pi}{2}} & , \quad -\pi < \zeta < 0, \end{cases}$$

from (9) we get

$$(10) \quad h(e^{i\zeta}) = (\pm \operatorname{ctg} \frac{\zeta}{2})^\gamma \cos(\pm \gamma \frac{\pi}{2}) + i [(\pm \operatorname{ctg} \frac{\zeta}{2})^\gamma \sin(\pm \gamma \frac{\pi}{2}) + \frac{\alpha\gamma}{\sin \zeta}],$$

where we choose "+" in the case $0 < \zeta < \pi$ and "-" in the case $-\pi < \zeta < 0$. From (10) we easily conclude that $h(e^{i\zeta})$ is symmetric on the real axis and we only consider the case $0 < \zeta < \pi$. In that case $\operatorname{Re}\{h(e^{i\zeta})\}$ and $\operatorname{Im}\{h(e^{i\zeta})\}$

are non-negative and if we put $\operatorname{ctg} \frac{\zeta}{2} = t$ ($0 < t < +\infty$) we obtain

$$(11) \quad \operatorname{tg} (\arg h(e^{i\zeta})) = \operatorname{tg} \frac{\gamma\pi}{2} + \frac{\alpha\gamma}{\cos \frac{\gamma\pi}{2}} \cdot \frac{1+t^2}{2t^{1+\gamma}}.$$

Further, for $0 < t \leq 1$ we have

$$\frac{1+t^2}{2t^{1+\gamma}} \geq \frac{1+t^2}{2t} \geq 1,$$

while for $1 \leq t < +\infty$

$$\frac{2t^{1+\gamma}}{1+t^2} \leq \frac{2t^2}{1+t^2} = 2 - \frac{2}{1+t^2} < 2, \quad \text{i.e.} \quad \frac{1+t^2}{2t^{1+\gamma}} > \frac{1}{2}.$$

In both these cases we have that $\frac{1+t^2}{2t^{1+\gamma}} > \frac{1}{2}$, and from (11) we get

$$\operatorname{tg} (\arg h(e^{i\zeta})) > \operatorname{tg} \frac{\gamma\pi}{2} + \frac{\alpha\gamma}{2\cos \frac{\gamma\pi}{2}},$$

which implies

$$\arg h(e^{i\zeta}) > \operatorname{arctg} \left(\operatorname{tg} \frac{\gamma\pi}{2} + \frac{\alpha\gamma}{2\cos \frac{\gamma\pi}{2}} \right) = \frac{\beta\pi}{2}, \quad 0 < \zeta < \pi,$$

where β is defined by (6).

Therefore, for $0 < |\zeta| < \pi$ we have

$$(12) \quad |\arg h(e^{i\zeta})| > \frac{\beta\pi}{2}.$$

From the previous inequality (12) we conclude that

$$(13) \quad \left(\frac{1+z}{1-z} \right)^\beta \ll h(z).$$

Now, if the condition (7) is satisfied, then from (13) and (8) we finally get

$$p(z) \ll \left(\frac{1+z}{1-z} \right)^\gamma. \quad \blacksquare$$

Proof of Theorem 1. If in Lemma 1 we put $p(z) = \frac{zf'(z)}{f(z)}$, where $f(z) \in A$, then we have the statement of theorem. \blacksquare

For $\gamma = 1$ in Theorem 1 we have $\beta = 1$ and the following

COROLLARY 1. Let $f(z) \in A$ and $J(\alpha, f(z))$, $\alpha > 0$, be defined by (1). If

$$|\arg J(\alpha, f(z))| < \frac{\pi}{2},$$

then

$$\left| \arg \frac{zf'(z)}{f(z)} \right| < \frac{\pi}{2},$$

which gives the relation (3). \blacksquare

If we put $\alpha = 1$ in Theorem 1, then we get

COROLLARY 2. Let $f(z) \in A$ and $0 < \gamma \leq 1$ be given. If

$$\left| \arg \left(1 + \frac{zf''(z)}{f'(z)} \right) \right| < \beta \frac{\pi}{2},$$

where

$$\beta = \frac{2}{\pi} \arctg \left(\tg \frac{\gamma\pi}{2} + \frac{\gamma}{2\cos \frac{\gamma\pi}{2}} \right),$$

then

$$\left| \arg \frac{zf'(z)}{f(z)} \right| < \gamma \frac{\pi}{2}. \blacksquare$$

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O α -KONVEKSNOSTI I ZVEZDOLIKOSTI

U radu se daje jedan uslov za α -konveksnost funkcija pri kome je ispunjeno $|\arg (zf'(z)/f(z))| < \gamma\pi/2$ ($0 < \gamma \leq 1$).

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