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A CHARACTERIZATION OF THE CLASS OF STARLIKE FUNCTIONS
 OF COMPLEX ORDER

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Abstract. Let $S(b)$ ($b \neq 0$, complex) denote the class of functions f analytic in $|z| < 1$, normalized so that $f(0) = f'(0) - 1 = 0$ and starlike of order b . A necessary and sufficient condition that $f \in S(b)$ is given.

1. Introduction

Let A denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

which are analytic in the unit disc $U = \{z: |z| < 1\}$.

A function $f \in A$ is said to be a starlike function of order b if and only if $f(z)/z \neq 0$, $z \in U$, and

$$(1) \quad \operatorname{Re} \left\{ 1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1 \right) \right\} > 0$$

for some b ($b \neq 0$, complex) and for all $z \in U$. We denote by $S(b)$ the class of all such functions. The class $S(b)$ was introduced by Nasr and Aouf in [3]. In the same paper they investigated certain properties of the class $S(b)$.

We note that for b equal to 1 , $1-\alpha$ ($0 \leq \alpha < 1$), $\cos \lambda e^{-i\lambda}$ (λ is real and $|\lambda| < \pi/2$) and $(1-\alpha)\cos \lambda e^{-i\lambda}$ ($0 \leq \alpha < 1$, $|\lambda| < \pi/2$) we have the class of starlike functions (S^*), starlike functions of order α ($S^*(\alpha)$), spirallike functions (S^λ) and spirallike functions of order α (S^λ_α). All of these special subclasses are the subclasses of univalent functions in U . More about these classes we can see in [1].

Let f and g be analytic in the unit disc U . The function f is subordinate to g , written $f \prec g$ or $f(z) \prec g(z)$, if g is univalent,

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$f(0)=g(0)$ and $f(U) \subset g(U)$.

For the proof of our result in the part 2 of this paper we need the following lemma given by Miller and Mocanu in [2] (see Remark on the page 191).

LEMMA 1. Let q be univalent in U and ϕ be analytic in a domain D containing $q(U)$, with $\phi(w) \neq 0$ when $w \in q(U)$. Set $Q(z) = zq'(z)\phi(q(z))$ and suppose that Q is starlike (univalent) in U (i.e. $Q(0)=0$, $Q'(0) \neq 0$ and $\operatorname{Re}\{zQ'(z)/Q(z)\} > 0$, $z \in U$). If p is analytic in U , with $p(0)=q(0)$, $p(U) \subset D$ and

$$(2) \quad zp'(p)\phi(p(z)) \prec zq'(z)\phi(q(z)) = Q(z),$$

then $p \prec q$, and q is the best dominant of (2).

In the end of this part, we note that the univalent function q is said to be a dominant of the differential subordination (2) if $p \prec q$ for all p satisfying (2). If \tilde{q} is a dominant of (2) and $\tilde{q} \prec q$ for all dominants q of (2), then \tilde{q} is said to be the best dominant of (2) (for more details see [2]).

2. A characterization of the class $S(b)$

In this part we give a necessary and sufficient condition for a function $f \in A$ to be in the class $S(b)$.

THEOREM 1. Let $f \in A$. A necessary and sufficient condition that $f \in S(b)$ ($b \neq 0$, complex) is that for each real number k , $-1 < k < 1$, the function defined by

$$(3) \quad F_k(z) = \left(\frac{kf(z)}{f(kz)} \right)^{1/2b}, \quad F_k(0) = 1, \quad F_0(z) = \left(\frac{f(z)}{z} \right)^{1/2b}$$

be analytic in U and subordinate to $\frac{1-kz}{1-z}$, $z \in U$, or equivalently that

$$(4) \quad \operatorname{Re}\{F_k(z)\} > (1+k)/2, \quad z \in U.$$

PROOF. First, let $f \in S(b)$ ($b \neq 0$, complex). In Lemma 1 we choose $q(z) = \frac{1-kz}{1-z}$ ($-1 < k < 1$), and $\phi(w) = \frac{1}{w}$. Then q is univalent in U and

$$Q(z) = zq'(z)\phi(q(z)) = z \frac{q'(z)}{q(z)} = \frac{(1-k)z}{(1-z)(1-kz)} \text{ is starlike in } U.$$

Really,

$$\operatorname{Re}\left\{z \frac{Q'(z)}{Q(z)}\right\} = \frac{1}{2} \operatorname{Re}\left\{\frac{1+z}{1-z} + \frac{1+kz}{1-kz}\right\} > 0, \quad z \in U.$$

Therefore, the conditions of Lemma 1 are satisfied and we have that for p analytic in U , with $p(0)=1$, the following implication

$$(5) \quad \frac{zp'(z)}{p(z)} \prec \frac{(1-k)z}{(1-z)(1-kz)} = Q(z) \Rightarrow p(z) \prec \frac{1-kz}{1-z} = q(z)$$

is true, and q is the best dominant.

Now, let show that for the function $p(z) = F_k(z) = \left(\frac{kf(z)}{f(kz)}\right)^{1/2b}$, where $f \in S(b)$, the left side of implication (5) is satisfied. In that sense, let show that the function

$$z \frac{F_k'(z)}{F_k(z)} = \frac{1}{2b} \left[z \frac{f'(z)}{f(z)} - kz \frac{f'(kz)}{f(kz)} \right]$$

is subordinate to the function $Q(z)$. Really, since $f \in S(b)$, from (1) we have

$$(6) \quad 1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1 \right) \prec \frac{1+z}{1-z};$$

and from there and subordinate principle,

$$(7) \quad 1 + \frac{1}{b} \left(kz \frac{f'(kz)}{f(kz)} - 1 \right) \prec \frac{1+kz}{1-kz}, \quad -1 < k < 1.$$

Further, $f_1 \prec g_1$ and $f_2 \prec g_2$ imply that $f_1 - f_2 \prec g_1 - g_2$ if $g_1 - g_2$ is univalent. In our cases, (6) and (7), because

$$\frac{1+z}{1-z} - \frac{1+kz}{1-kz} = \frac{2(1-k)z}{(1-z)(1-kz)}$$

is starlike as we have shown previously, we get

$$\frac{1}{b} \left[z \frac{f'(z)}{f(z)} - kz \frac{f'(kz)}{f(kz)} \right] < \frac{2(1-k)z}{(1-z)(1-kz)},$$

i.e.

$$\frac{1}{2b} \left[z \frac{f'(z)}{f(z)} - kz \frac{f'(kz)}{f(kz)} \right] = z \frac{F_k'(z)}{F_k(z)} < Q(z),$$

which was to be proved. The result follows from (5).

We note that the previous proof of necessary part of Theorem 1 is different than those given in [5] and [6] for similar situation.

For the proof of sufficient part of Theorem 1 we employ the manner due to Robertson [5]. Namely, let F_k defined by (3) satisfy the condition (4). Then it is equivalent to condition

$$(8) \quad \left| \frac{1+k}{F_k(z)} - 1 \right| < 1, \quad z \in U.$$

If we put

$$(9) \quad \psi(z) = \frac{1+k}{F_k(z)} - 1 = (1+k) \left(\frac{f(kz)}{kf(z)} \right)^{1/2b} - 1,$$

then we conclude that the function ψ is analytic in U and $|\psi(z)| < 1$, for all k , $0 < k < 1$. Let show that the function f satisfies (1). Let $t=1-k$, $0 < t < 1$. Since

$$f(kz) = f(z-tz) = f(z) + \sum_{n=1}^{\infty} \frac{f^{(n)}(z)}{n!} (-tz)^n, \quad |tz| < 1-|z|,$$

we have

$$\begin{aligned} \psi(z) &= (2-t) \left[\frac{f(z-tz)}{(1-t)f(z)} \right]^{1/2b} - 1 \\ &= 1 - \left[1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1 \right) \right] t + O(t) \end{aligned}$$

as $t \rightarrow 0$, $|z| < 1$. From there, since $|\psi(z)| < 1$, we obtain

$$1 - \operatorname{Re} \left\{ 1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1 \right) \right\} t + O(t) < 1,$$

which implies

$$-\operatorname{Re} \left\{ 1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1 \right) \right\} + O(1) < 0,$$

i.e.

$$\operatorname{Re}\left\{1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1\right)\right\} > 0, \quad z \in U.$$

For $z=0$ the function $1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1\right)$ does not vanish so we have

$$\operatorname{Re}\left\{1 + \frac{1}{b} \left(z \frac{f'(z)}{f(z)} - 1\right)\right\} > 0 \text{ and } f \in S(b).$$

Putting $b = (1-\alpha)\cos\lambda e^{-i\lambda}$ in Theorem 1 we have

COROLLARY 1. Let $f \in A$ and α and λ be real numbers satisfying $0 \leq \alpha < 1$, $|\lambda| < \pi/2$. A necessary and sufficient condition that $f \in S_\alpha^\lambda$ is that for each real number k , $-1 < k < 1$,

$$\operatorname{Re}\left\{\left[\frac{kf(z)}{f(kz)}\right]^\delta (1+itg\lambda)\right\} > \frac{k+1}{2}, \quad z \in U,$$

where

$$\delta = \frac{1}{2(1-\alpha)}.$$

This is the earlier result given by Selinger in [6]. In a special case when $b=1$, we have that the condition

$$\operatorname{Re}\left\{\left[\frac{kf(z)}{f(kz)}\right]^{1/2}\right\} > \frac{k+1}{2}, \quad z \in U,$$

for each k , is necessary and sufficient for $f \in A$ to be in S^* . This is the former result obtained by Robertson [5].

Letting $k \rightarrow -1$ in Theorem 1, we get

COROLLARY 2. Let $f \in S(b)$ ($b \neq 0$, complex). Then

$$\operatorname{Re}\left\{\left(\frac{f(z)}{-f(-z)}\right)^{1/2b}\right\} > 0, \quad z \in U.$$

In the end, for $k=0$ in Theorem 1, we obtain

COROLLARY 3. If $f \in S(b)$ ($b \neq 0$, complex), then

$$\operatorname{Re}\left\{\left(\frac{f(z)}{z}\right)^{1/2b}\right\} > \frac{1}{2}, \quad z \in U,$$

or equivalently,

$$\left(\frac{f(z)}{z}\right)^{1/2b} < \frac{1}{1-z}.$$

We note that from the last relation we have also

$$\left(\frac{z}{f(z)}\right)^{1/2b} < 1-z,$$

and from there

$$\left|\left(\frac{z}{f(z)}\right)^{1/2b} - 1\right| \leq |z|, \quad z \in U,$$

which is the result given in [4].

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