## ON SOME CRITERIA FOR STARLIKENESS IN THE UNIT DISC

#### Milutin Obradović

Abstract. In this paper by using the Ruscheweyh's derivative [3] and certain properties of the classes  $M_n$ , defined earlier by the author [4], some new criteria for starlikeness in the unit disc will be given.

### 1. Introduction

Let A denote the class of functions analytic in the unit disc  $U = \{z : |z| < 1\}$  and normalized with f(0) = f'(0) - 1 = 0.

By  $M_n$ ,  $n \in N_0 = N \cup \{0\} = \{0, 1, 2, ...\}$ , we denote the class of functions  $f \in A$  defined by the condition

(1) 
$$\Re\left\{\frac{D^{n+1}}{D^n f}\right\} < \frac{2n+3}{2n+2}, \quad z \in U,$$

where  $D^n f = (z/(1-z)^{n+1}) * f$  denotes the derivative introduced by Ruscheweyh [3] ("\*" means the Hadamard product or convolution of two analytic functions).

In [2] it is prooved that  $M_{n+1} \subset M_n$  holds for all  $n \in N_0$  and that  $M_n$ ,  $n \in N$ , is the subclass of univalent functions. Morever,  $M_n$ ,  $n \in N$ , is the subclass of starlike functions  $(S^*)$  in the unit disc.

Let f and F be analytic in U. Then we say that f is subordinate to F, written by  $f \prec F$  of  $f(z) \prec F(z)$ , if there exists an analytic function  $\omega(z)$  in U, such that  $\omega(0) = 0$ ,  $|\omega(z)| < 1$ ,  $z \in U$ , and  $f(z) = F(\omega(z))$ .

In this paper we give some criteria for starlikeness in the unit disc by using the Ruscheweyh's derivative, the previous cited facts on the class  $M_n$ , and by applying the following well-known Jack's lemma [1].

**Lemma.** Let  $\omega$  be nonconstant and analytic in U with  $\omega(0) = 0$ . If  $|\omega|$  attains its maximum value on the circle |z| = r < 1 at  $z_0$ , we have  $z_0\omega'(z_0) = k\omega(z_0)$ ,  $k \ge 1$ .

Received 25.04.1992

1991 Mathematics Subject Classification: 30C45

Supported by Grant 0401A of RFNS through Math. Inst. SANU

# 2. Some criteria for starlikeness

Theorem 1. Let  $f \in A$ ,  $\alpha \ge 0$ ,  $\beta < \alpha$ ,  $n \in N_0$ , and let

(2) 
$$\Re\left\{\alpha \frac{D^{n+2}f}{D^{n+1}f} + \beta \frac{D^nf}{D^{n+1}f}\right\} < \alpha + \beta + \frac{\alpha - \beta}{2(n+2)}, \quad z \in U.$$

Then f is starlike in U.

PROOF. Let us show that condition (2) implies

(3) 
$$\frac{D^{n+1}f}{D^nf} \prec (1-z) \left(1 - \frac{n+1}{n+2}z\right)^{-1}.$$

In that sense, let's put

(4) 
$$\frac{D^{n+1}f}{D^nf} = \frac{1 - \omega(z)}{1 - a\omega(z)}, \quad a = \frac{n+1}{n+2}.$$

Evidently  $\omega(0) = 0$ . We want to prove that  $|\omega(z)| < 1$ ,  $z \in U$ . From (4), after taking logarithmical differentiation and using the identity

$$z(D^m f)' = (m+1)D^{m+1}f - mD^m f,$$

we get

(5) 
$$\frac{D^{n+2}f}{D^{n+1}f} = \frac{1}{n+2} \left[ 1 + (n+1)\frac{1-\omega(z)}{1-a\omega(z)} - \frac{z\omega'(z)}{1-\omega(z)} + \frac{az\omega'(z)}{1-a\omega(z)} \right],$$

and now

$$\alpha \frac{D^{n+2}f}{D^{n+1}f} + \beta \frac{D^nf}{D^{n+1}f} =$$

$$= \frac{\alpha}{n+2} \left[ 1 + (n+1)\frac{1-\omega(z)}{1-a\omega(z)} - (1-a)\frac{z\omega'(z)}{(1-\omega(z))(1-a\omega(z))} \right] +$$

$$+ \beta \frac{1-a\omega(z)}{1-\omega(z)}.$$

If not  $|\omega(z)| < 1$ ,  $z \in U$ , then there exists a  $z_0$ ,  $|z_0| < 1$  (by Jack's lemma) such that  $|\omega(z_0)| = 1$ ,  $z_0\omega'(z_0) = k\omega(z_0)$ , where  $k \ge 1$ . If we put  $\omega(z_0) = e^{i\theta}$ , then from (6) we have

$$\Re\left\{\alpha \frac{D^{n+2}f(z_0)}{D^{n+1}f(z_0)} + \beta \frac{D^n f(z_0)}{D^{n+1}f(z_0)}\right\} =$$

$$= \frac{\alpha}{n+2} \left[1 + \frac{n+1}{a} - \frac{1}{2} + \frac{k-1}{2} \frac{1-a^2}{1-2a\cos\theta + a^2}\right] + \beta \frac{1+a}{2} \ge$$

$$\ge \frac{\alpha}{n+2} \left(\frac{1}{2} + \frac{n+1}{a}\right) + \beta \frac{1+a}{2} = \alpha + \beta + \frac{\alpha - \beta}{2(n+2)},$$

which is a contradiction to (2). It follows that (3) is true. From (3), we obtain

$$\Re\left\{\frac{D^{n+1}f}{D^nf}\right\} < 2\left(1 + \frac{n+1}{n+2}\right)^{-1} = \frac{2n+4}{2n+3} < \frac{2n+3}{2n+2}, \quad z \in U,$$

i.e.  $f \in M_n$ ,  $n \in N$ . For n = 0, from (3) we have

$$\frac{D^1 f}{D^0 f} = \frac{z f'(z)}{f(z)} \prec \frac{1 - z}{1 - z/2},$$

which gives  $\Re\left\{\frac{zf'(z)}{f(z)}\right\} > 0$ ,  $z \in U$ . Therefore, the statement of Theorem 1 is true. We note that the condition  $\beta < \alpha$  is necessary since the expression on the left side of (2) has the value  $\alpha + \beta$  for z = 0.

Remark 1. If we choose different values  $\alpha$ ,  $\beta$  and n in Theorem 1, then we may get some criteria for starlikeness. For example, for n = 0 we have that the condition

(7) 
$$\Re\left\{\alpha\left(1+\frac{1}{2}\frac{zf''(z)}{f'(z)}\right)+\beta\frac{f(z)}{zf'(z)}\right\}<\alpha+\beta+\frac{\alpha-\beta}{4},\quad z\in U.$$

where  $\alpha \geq 0$ ,  $\beta < \alpha$ , implies  $f \in S^*$ . The condition (7) we may write in the form

(8) 
$$\Re\left\{\frac{\alpha}{2}\left(1+\frac{1}{2}\frac{zf''(z)}{f'(z)}\right)+\beta\frac{f(z)}{zf'(z)}\right\}<\frac{3}{4}(\alpha+\beta), \quad z\in U,$$

and from there (for  $\alpha = 2$ ,  $\beta = -1$ ),

$$\Re\left\{1+\frac{zf''(z)}{f'(z)}-\frac{f(z)}{zf'(z)}\right\}<\frac{3}{4},\quad z\in U,$$

which gives that  $f \in S^*$  and  $\frac{zf'(z)}{f(z)} \prec \frac{1-z}{1-z/2}$ .

Theorem 2. Let  $f \in A$ ,  $\alpha \geq 0$ ,  $\alpha + \beta \geq 0$  and  $n \in N_0$ . If

(9) 
$$\left| \frac{D^{n+2}f}{D^{n+1}f} - 1 \right|^{\alpha} \left| \frac{D^{n+1}f}{D^nf} - 1 \right|^{\beta} < (2n+3)^{-\beta}(2n+4)^{-\alpha}, \quad z \in U,$$

then  $f \in S^*$ .

PROOF. As in the proof of Theorem 1, we want to show that the relation (3) is satisfied. If we use the same substitution for  $D^{n+1}f/D^nf$  as in (4) and apply the same method, we have the same relation (5). Let us show that  $|\omega(z)| < 1$ ,  $z \in U$ .

On the contrary, by Jack's lemma, there exists a  $z_0$ ,  $|z_0| < 1$ , such that  $|\omega(z_0)| = 1$  and  $z_0\omega'(z_0) = k\omega(z_0)$ ,  $k \ge 1$ . If we put  $\omega(z_0) = e^{i\theta}$ , then for such  $z_0$  we get

$$\begin{split} & \left| \frac{D^{n+2} f(z_0)}{D^{n+1} f(z_0)} - 1 \right|^{\alpha} \left| \frac{D^{n+1} f(z_0)}{D^n f(z_0)} - 1 \right|^{\beta} = \\ & = (n+2)^{-\alpha} \left| (n+1) \frac{(a-1)e^{i\theta}}{1 - ae^{i\theta}} + k \frac{(a-1)e^{i\theta}}{(1 - ae^{i\theta})(1 - e^{i\theta})} \right|^{\alpha} \left| \frac{(a-1)e^{i\theta}}{1 - ae^{i\theta}} \right|^{\beta} = \\ & = \frac{(1-a)^{\alpha+\beta}}{(n+2)^{\alpha}} \frac{1}{|1 - ae^{i\theta}|^{\alpha+\beta}} \left| n + 1 + k \frac{1}{1 - e^{i\theta}} \right|^{\alpha} \ge \\ & \ge \frac{(1-a)^{\alpha+\beta}}{(n+2)^{\alpha}} \frac{1}{(1+a)^{\alpha+\beta}} (n+1+1/2)^{\alpha} = (2n+3)^{-\beta} (2n+4)^{-\alpha}, \end{split}$$

which is a contradiction to (9). Now, as in Theorem 1 we conclude that  $f \in S^*$ . Remark 2. If in the previous theorem we choose n = 0, then we have that the condition (9) has the form

$$\left|\frac{1}{2}\frac{zf''(z)}{f'(z)}\right|^{\alpha}\left|\frac{zf'(z)}{f(z)}-1\right|^{\beta}<3^{-\beta}4^{-\alpha},$$

or equivalently,

(10) 
$$\left| \frac{zf''(z)}{f'(z)} \right|^{\alpha} \left| \frac{zf'(z)}{f(z)} - 1 \right|^{\beta} < 2^{-\alpha} 3^{-\beta}.$$

From (10) we easily obtain that both of the following conditions

$$\left| \frac{zf''(z)}{f'(z)} \left( \frac{zf'(z)}{f(z)} - 1 \right) \right| < \frac{1}{6}, \quad z \in U,$$

and

$$\left| \frac{zf''(z)}{f'(z)} \middle/ \left( \frac{zf'(z)}{f(z)} - 1 \right) \right| < \frac{3}{2}, \quad z \in U,$$

imply that  $f \in S^*$  and  $\frac{zf'(z)}{f(z)} \prec \frac{1-z}{1-z/2}$ .

Also, from (10) we have that

$$\left|\frac{zf^{\prime\prime}(z)}{f^{\prime}(z)}\right|^{\alpha}\left|\frac{zf^{\prime}(z)}{f(z)}-1\right|^{1-\alpha}<2^{-\alpha}3^{\alpha-1},\quad z\in U,\quad \alpha\geq0,$$

implies  $f \in S^*$  and  $\frac{zf'(z)}{f(z)} \prec \frac{1-z}{1-z/2}$ . The similar result was given earlier in [4].

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Department of Mathematics Faculty of Technology and Metallurgy, 4 Karnegieva Street 11 000 Belgrade, Yugoslavia